

## **The adaptable *Little Flo*: PAIDI expands its range of beds with a floor bed**

**Hafenlohr/Frankfurt am Main 7th September 2023. Parents can look forward to a trendy PAIDI floor bed, which will be available in three colours, three sizes and with three conversion options. The *Little Flo* bed supports individual development and gives little ones autonomy by enabling them to crawl in and out of bed with ease. It can also be combined with the current PAIDI ranges, thanks to its clean design and selection of colours.**

‘With *Little Flo*, we’re giving families the option to foster independence at an early age, by allowing a child to decide for themselves when they get into their cosy bed to rest or sleep and when they get up again. The bed can also be converted to grow alongside the child for many years,’ says Anne-Laure Bigot, chair of the management board and sales/marketing director at PAIDI. ‘Our *Little Flo* not only offers great variety but can also be enhanced with options such as bed drawers, the three widths and the choice of three colours – so parents can select the bed version and style that best suits their child and their home.’ The *Little Flo* floor bed is inspired by the idea that children should be able to shape their own day from getting up to going to bed, both independently and safely – allowing them to put their ideas into practice, test their boundaries and develop their personalities at an early age.

### **The ingenious 3 x 3 x 3 concept**

‘We wanted to design a floor bed that set itself apart from the rest – and not just in terms of design. That’s why we came up with the 3 x 3 x 3 concept. It was important to us to not just encourage autonomy, but also to support parents and children to spend time together and be close to each other. The *Little Flo* therefore comes in three different sizes: 90, 120 and 140 x 200 cm. That means there’s plenty of space for snuggling up, comforting cuddles after nightmares and reading bedtime stories together,’ adds PAIDI lead designer Bruno Agostino. Together with pillows and cushions, the safety guards on all four sides of the bed can be used

# PRESS RELEASE



to create a space where children feel at ease. And parents can rest assured that their child can sleep safely.

The floor bed will be available in three colours: chalk white, matt blue and cashmere beige. Families can therefore match it to their own style and combine it with other PAIDI ranges too. It also offers three impressive conversion options: a floor bed with guards for the youngest children, without guards at the front for older preschool-age children, and as a bed for older children. This means that the bed can grow and be used by children for many years: from crawling to the age of six. The practical bed drawer can be used to store bedding in a convenient place, and this also comes in three variants: a ½ bed drawer, a ¾ bed drawer or a pull-out bed. The wood comes from European forests and is resistant to dirt and scratches.

## **Availability:**

All PAIDI furniture will be available from baby and furniture retailers from the start of 2024.

You can find related images here: <https://www.blattert-pr.de/presse/presse-downloads>

## **Press contact:**

---

### **blattertPR**

Betina Kuhanec/Miriam Blattert

Färberstraße 71

60594 Frankfurt am Main

Telephone: +49 (0)69 4260 2975

Email: [paidi@blattert-pr.de](mailto:paidi@blattert-pr.de)

### **PAIDI Möbel GmbH**

Tanja Wehner-Dörsch

Hauptstraße 87

97840 Hafenlohr

[wehner@paidi.de](mailto:wehner@paidi.de)